



**CORPORATE COURSE**

# **MEMORY SKILLS**

**Empower Teams to Remember. Respond. Excel.**

Master Your Memory in Just 4 Days



## Course Endorsed by

**8x World Memory Champion**

Dominic O'Brien

**World Memory Champion**

Emma Alam

# Unlock the Power of Memory in Your Organization

In today's knowledge-driven world, your organization's greatest asset isn't data, it's how well you remember and use it. When teams remember faster, connect ideas quicker, and retrieve knowledge easily, performance transforms.

Our Corporate Memory Skills Training equips your teams to retain, organize, and apply information, so they can think clearly under pressure and deliver results that last.

## Why Memory Matters for Business

In business, forgetting costs money.

From missed details in meetings to redoing the same work twice, poor memory drains productivity, morale, and profit. Whether you're leading a global company or building a growing enterprise, memory is what keeps knowledge alive and ideas moving forward.

Research shows that organizational forgetfulness has the same impact on companies as amnesia does on individuals: it erases context, slows decisions, and forces relearning what's already known.



A report by Stravito (2024) found that companies lose \$31.5 billion annually due to forgotten or inaccessible knowledge.



Knowledge workers spend an average of 6 hours each week duplicating work because they can't recall or locate information.

That's why memory isn't a "nice-to-have" skill, it's the foundation of efficiency, innovation, and leadership.

# Corporate Benefits at a Glance

## ! Before Training

- ! Information gets forgotten or misplaced
- ! Knowledge from projects fades over time
- ! Past experiences rarely inform new work
- ! Long preparation time for meetings and reports
- ! Difficulty remembering names, data, and details

## ✓ After Memory Skills Training

- ✓ Teams retain and recall client and product details instantly
- ✓ Employees retain key learning from every project
- ✓ Employees connect past insights to new opportunities
- ✓ Staff present confidently from memory
- ✓ Employees never forget key people, figures, or facts

❗ Slow learning of new tools or processes

❗ Overload of data with poor recall

❗ Inconsistent communication and delivery

❗ Routine work limits innovation

❗ Reliance on notes and repetition

❗ Productivity plateaus

✅ Teams absorb new skills and adapt faster

✅ Staff retrieve information instantly for faster decisions

✅ Accurate recall improves presentations and client trust

✅ Sharper focus and mental agility drive creative solutions

✅ Long-term retention builds confidence and independence

✅ Teams work faster, think smarter, and perform better



## Real-World Impact

Memory training isn't theory, it's transformation.

Studies on mnemonic training show that even after a 6-week period of method-of-loci style training, participants experienced measurable improvement in memory capacity and the effect persisted over time.

Companies documented insights such as reduced duplicate work hours and improved knowledge sharing when organizational memory tools were implemented.

# Who Should Enroll

This program is designed for organizations that depend on knowledge, communication, and performance excellence. It's ideal for HR and L&D teams, managers, and corporate groups looking to enhance focus, retention, and collaboration across fast-moving industries

## Industries that benefit most include:

Banking & Finance

Technology & Software

Healthcare & Pharmaceuticals

Education & Training

Consulting & Professional Service

Manufacturing & Engineering

Retail & Customer Service

Telecommunications

Marketing & Advertising

# What Your Team Will Learn



## 01 How Memory Works

Discover how memory impacts productivity, and focus in business. Learn the key principles behind how information is received, stored, and recalled, and how to use them to improve performance, accuracy, and communication across your organization.

## Core Memory Systems 02

Learn the world's most effective memory frameworks used by top performers and memory champions, such as association, visualization, sequencing, and spatial recall that help you remember data, presentations, and key information faster and with greater accuracy.



## 03 The Language of Numbers

Gain the ability to instantly remember and communicate important data. Whether it's financial reports, performance metrics, or key dates, you'll learn proven methods to memorize and recall numerical information with ease and confidence.

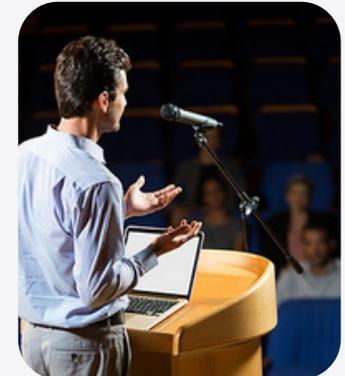


## **04** Remembering Names & Faces

Build stronger business relationships and leadership presence through powerful recall. You'll learn simple yet effective methods to remember people's names and faces, an invaluable skill for meetings, networking, and client communication.

## **Presentations, Communication & Public Speaking** **05**

Deliver confident, engaging presentations without relying on notes or slides. This module helps you reduce stage anxiety and improve audience connection.



## **06** Applying Memory to Corporate Knowledge

Learn and retain professional knowledge. Learn techniques to remember complex material across multiple domains, from business and finance to engineering, law, and medicine, helping professionals stay sharp, accurate, and competitive in their fields.





## 07 Cognitive Games & Brain Exercises

Strengthen your team's mental agility through interactive challenges designed to enhance focus, retention, and build sharper thinking and teamwork in high-pressure corporate environments.

## Access your Emotional Intelligence

08

Learn practical tools to navigate emotions, manage stress, and lead your team with clarity, empathy, and confidence.



## 09 Tools to Achieve Mental Clarity

Learn techniques to reduce stress, organize thoughts, and maintain balance under pressure.



# Wellness Support Devices



## PEMF Head Band

A non-invasive technology that stimulates cellular function using electromagnetic frequencies to improve cognitive performance, focus, and mental energy.



## Eye Massager

Relieves eye strain, headaches, fatigue, and promotes relaxation through heat, vibration, and compression.



## Neck Massager

Reduces neck and shoulder tension, improves blood circulation, and enhances focus and comfort during work.



# Delivery Options

## On-Site Training 4 Days

Best for companies that value in-person coaching, interactive discussions, and real-time team collaboration, delivered right at your office or venue.

## Bulk Online Access 6 Months Program

Perfect for remote or hybrid teams. Purchase seats in bulk for cost-effective, flexible online learning, allowing employees to develop skills anytime, anywhere, at their own pace.





## Meet Your Trainer

**Sania Alam** is the Founder of Futuristic Learning and your course instructor.

She is a Lifetime Master-Level Buzan Licensed Instructor in Memory, Speed Reading, and Mind Mapping, and has been trained directly by world-renowned experts including Tony Buzan, the inventor of Mind Maps, and 8-Time World Memory Champion Dominic O'Brien.

Sania is also the coach of World Memory, Speed Reading, and Mind Mapping Champions, and her team holds over six Guinness World Records in memory.

She has authored and co-authored several books and is the recipient of the Brain of the Year Award (UK Brain Trust) and the Presidential Lifetime Achievement Award from U.S. President Joe Biden.

# Meet the Champions Behind the System



# We are holders of 6 Guinness World Records in Memory



**GUINNESS**  
WORLD RECORD  
HOLDER

FOR MOST  
RANDOM WORDS  
MEMORIZED



**EMMA ALAM**



**GUINNESS**  
WORLD RECORD  
HOLDER

FOR MOST  
NAMES & FACES  
MEMORIZED



**EMMA ALAM**



**GUINNESS**  
WORLD RECORD  
HOLDER

FOR MOST  
HISTORICAL  
DATES RECALLED



**SYEDA KISA ZEHRA**



**GUINNESS**  
WORLD RECORD  
HOLDER

MOST THREE DIGIT  
FLASH NUMBERS  
MEMORIZED



**NABEEL HASAN**



**GUINNESS**  
WORLD RECORD  
HOLDER

MOST NUMBERS  
MEMORIZED



**NABEEL HASAN**



**GUINNESS**  
WORLD RECORD  
HOLDER

LONGEST BINARY  
NUMBER SEQUENCE  
MEMORIZED



**MUSTAFA ALAM**



# Included Resources & Support

We provide **all training materials, handouts, and multimedia resources** to ensure a seamless and engaging experience for your team. Everything you need for an impactful session is included, just bring your team's energy and goals.



# Why Choose Futuristic Learning

- **World-Class Expertise** – Led by world memory champions with global credentials.
- **Global Reach** – Trusted by corporate clients, learning institutions and organizations around the world.
- **Research-Backed Methods** – Techniques grounded in cognitive science, experimentation and business research.
- **Sustained Impact** – Techniques your teams will continue using long after the session ends.

## Take the Next Step

Transform your organization's knowledge into its strategic advantage.



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