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INSTITUTE of
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HOW YOUNG
ENTREPRENEURS
ARE TAKING GIANT
LEAPS WITH
SUPER-LEARNING
SYSTEMS

SANIA
ALAM


SUPER-LEARNING MASTER TRAINER

with

ZAHID KHAN

ENTREPRENEUR & MODEL

#IENDORSESUPERLEARNING



Sania Alam
SUPER-LEARNING MASTER TRAINER
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HOW YOUNG ENTREPRENEURS *are* TAKING GIANT LEAPS *with* SUPER-LEARNING SYSTEMS

A NEW BREED OF YOUNG GENERATION HAS VENTURED INTO THE BUSINESS WORLD, DISCOVERING GREAT WAYS FOR PERSONAL AND BUSINESS DEVELOPMENT THROUGH SUPER-LEARNING SYSTEMS.

Research has shown that a large number of people under 35 are starting their own businesses and experiencing great success at a very young age. If you are amongst those who would like to achieve big while young, then the Talent Development Project of Super-Learning Systems is for you.

Here we are in conversation with Sania Alam, Super-Learning Master Trainer and Zahid Khan, the well-formed young entrepreneur and model.

SANIA PLEASE SHARE WITH OUR READERS ABOUT SUPER-LEARNING SYSTEMS, ESPECIALLY TARGETING OUR YOUNG GENERATION WHO HAS SO MUCH POTENTIAL AND ARE THE ENTREPRENEURS-IN-MAKING.

SANIA ALAM: Firstly, I would like to

thank SHE Magazine for the contribution in providing coverage to what is a very important topic, 'Learning'.

Young businessmen are those high-spirited individuals who are standing at the bridge between academic studies and the business field.

The big advantage Super-Learning Systems gives them is that they can use it to excel in their academic studies and their professional life.

If we define the term Super-Learning, it means methods of learning which enables information to be learnt in a relatively short time.

At Institute of Human Memory Development, we offer 7 Super-Learning Courses for students' and professionals' Talent Development. The powerful courses are Mind Mapping, Memory Skills, Speed-Reading, Math-Genius,

Applied Innovation, Memory Athlete and Exam Success.

After years of research into this, 7 courses and 6 services are provided under the institute. It is a great privilege to be able to lead this project as a President. I take great pride in sharing that I have acquired direct trainings from some of the highly sought-after personalities in the field of Super-Learning and Mental Literacy. After having obtained Licensed Instructor certifications from different parts of the world, we have finally started the project in Pakistan.

ZAHID PLEASE TELL US A LITTLE ABOUT YOURSELF AND YOUR CONNECTION WITH SUPER-LEARNING?

ZAHID KHAN: I took part in my family's import/export, transportation and



第27屆世界腦力錦標賽全球總決賽·香港

THE 27TH WORLD MEMORY CHAMPIONSHIPS HONG KONG



Sania Alam – The only Pakistani Level 2 Licensed Arbitrer of Memory by GOMSA, Guild of Mind Sports Arbiters. Level 2 Arbiters are Qualified to run National Memory Championships. Level 2 is achieved after the arbitrer has judged 2 International and 1 World Memory Championship.



SANIA ALAM

Super-Learning Master Trainer

Conducting the Introductory Workshop of IHMD

clothing business at a very young age, when I was just 18. I wanted to pursue what I felt was my inner calling, doing business. My part of the bargain was cut in half because the family business was already up, running and well-established. But that didn't mean that I was prepared for a journey I had no prior understanding of.

As I look back at those starting years, I can see the mistakes I made that could have been avoided had I known the availability of Super-Learning Systems. When you have tools at your disposal that truly teach you the meaning of brain power, and help you to become a highly capable, then why limit yourself. Because Super-Learning helps you manage more in less time. But now that I have successfully been able to understand my work, I see Super-Learning as a great help to

expand my business and see opportunities that I am oblivious to. No matter your field of work, if you are out there in the market, INNOVATION is the key to continued success. And that's my aim for my business, to be able to grow and expand using training programs such as the Super-Learning Systems. I follow certain principles in life and one of them is choosing experiences over material world. As an aspiring business owner, I seek new experiences which help me grow. Super-Learning is an experience I invest in for personal and professional development.

WHAT COURSES ARE OFFERED FOR TALENT DEVELOPMENT?

SANIA ALAM: We offer 7 courses which are: 1) Mind Mapping 2) Memory Skills 3) Speed-Reading 4) Math-Ge-

nius 5) Applied Innovation 6) Memory Athlete and 7) Exam Success.

SANIA HOW DOES SUPER-LEARNING HELP BUSINESSES GROW?

SANIA ALAM: The answer to this question is another question. What is a businessman in dire need of? Information Management along with ways to up-the-game through creative innovations. Business becomes stale when you are not bringing something innovative to the market continuously. In order to meet the growing needs of your consumers you have to present your services in ways that makes them believe your product or service is crucial for their survival. When you are able to achieve that, it is a rewarding and empowering feeling. And for that purpose, Super-Learning helps you tap into your creative think-



ing abilities and reach your full innovative potential.

Super-Learning Systems is a complete package. You get everything under one roof, the tools for speedy-learning that consumes less time but gives effective results, as well as amazing tools to

lead businesses into innovative growth with more clarity and control.

WHAT ARE YOUR THOUGHTS ON SUPER-LEARNING?

ZAHID KHAN: Learning can be done at any age. Humans remain students all

their lives. Even in business I am a student, because each day I learn and continue to realize that more and more learning needs to be done. But Super-Learning Systems has a very thought-provoking concept which is **LEARNING HOW-TO-LEARN**. This brings me to my point, that the more learning I do the more mind-boggling it becomes for me, because I and many others fail to lay that very important foundation, which is learning the language of the brain. When you start communicating with your brain in a way that's true to its nature, then the brain gives you results beyond imagination. If you operate your brain on your own terms, the results are clear, struggle and frustration.

I don't let success get into my head, I stay humble with continued motivation to do better than I did yesterday, and to do the best I can today.



First ever meeting of Presidents of National Memory Sports Council (NMSC) including Presidents and Representatives of the following countries: Pakistan (Sania Alam and Kisa Zehra), Malaysia, Taiwan, India, China, Hong Kong, Mongolia, Algeria, Vietnam, Arab.

For young entrepreneurs, it is very easy to get into the mindset that you are bigger than you actually are, thinking you have seen it all, done it all, and achieved it all. But these thoughts don't take your business into Fortune 500 Companies. When you learn about Super-Learning Systems it dawns on you that if using a fraction of brain's abilities can get you this far, what astonishing results could be achieved when you learn to use full potential of your brain through Super-Learning.

WHAT IS THE KEY TO A SUCCESSFUL BUSINESS?

ZAHID KHAN: Like I said Innovation is the key to continued success. Creative innovation means you are genuinely exploring within to generate ideas that are not copied from elsewhere. While copying and learning from some of the great businessmen will help you somewhat, but it is your own uniqueness that gets you noticed and makes you not an average but a millennial entrepreneur. As a leader you can be proud knowing you are at the forefront of your creative innovations. I used to believe, like every other businessman, long and hard hours of work is the key to success. For me this concept has forever been changed through Super-Learning Systems. I no longer believe long and hard hours of work give effective results, that's simply labor work. Leave the labor work to the middle management. For leaders it's important that they understand their position and realize that they are the ones who need to be in their best, effective and efficient performance to lead the business and the team. Through Super-Learning Systems I have learnt that the human brain is highly capable and a speedy processor. When you utilize its full speed and abilities you can get more done in fraction of the time. This is the job of the leaders, to stay atop everything and lead with perfection.

WHAT MAKES SUPER-LEARNING SO EFFECTIVE AND POWERFUL?

SANIA ALAM: Its highly effective because it's based on the brain's natural learning abilities. It takes into account how the brain records, retains and recalls information, and that means ANY GIVEN INFORMATION.

SANIA HAVE YOU TAKEN TRAININGS OR CERTIFICATIONS TO SUBSTANTIATE THE SUPER-LEARNING SYSTEMS?

SANIA ALAM: I have been highly privileged to be part of IHMD and to get a chance to travel abroad for many trainings. I am a Licensed Instructor for Super-Learning from U.S.A. I am also a Senior Tony Buzan Licensed Instructor in Mind Mapping from U.K. (One of the only 4 Certified Instructors around the Globe). A Licensed Instructor of Memory – Trained by 8 Times World Memory Champion, Dominic O'Brien - U.K., Licensed Instructor in Applied Innovation – Trained by Chris Griffiths - U.K., I am also a Licensed Instructor in Speed Reading from U.K., as well as a ThinkBuzan Master Licensed Instructor – U.K. I have true faith that IHMD's Super-Learning Systems are the future of Pakistan. We have truly invested time, money and effort into making this available for the people of Pakistan.

HOW CAN PEOPLE CONTACT YOU ESPECIALLY THE YOUNG ENTREPRENEURS WHO ARE KEEN TO GET THEIR HANDS TO SUCH PROGRAMS WHICH PROMISE EXCELLENCE?

SANIA ALAM: Our websites and social media accounts are always updated with latest news, so if you want to find latest news about our events, workshops, outreach, and other interesting information please visit our websites at www.cofw.co, www.ihmd.co or follow us on social media @COFWConsultants. You can also call our office at +92-312-0284841 and +92-300-0044841.



Sania Alam, sharing the stage with world renowned Mr. Tony Buzan as he announces the results for some disciplines at the 27th World Memory Championships 2018 in Hong Kong.