



CORPORATE MIND MAPPING COURSE

**Improve Corporate Learning, Growth Leadership,
& Development ROI through Mind Mapping**

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Sania Alam is the Queen of Mind Mapping.

Tony Buzan, Inventor of Mind Mapping

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Mind Mapping is used within Fortune 500 Companies such as Apple, United Nations, Disney & NASA. It was also earlier used by Leonardo da Vinci and others.

Course Endorsed by
Tony Buzan
Inventor of Mind Map

Inspirationally Taught by
World Class Expert, Sania Alam
Super-Learning Master Trainer

WHAT IS MIND MAPPING?

Mind Mapping is a versatile tool that optimizes productivity & performance level by unlocking the potential of your corporate team and opening-up new neural pathways, so your team can Learn Smart & Work Smart!

Mind Mapping is a powerful method of visually capturing and organizing information, it is a universal key to unlocking the potential of the brain, by using words, images, numbers, logic, rhythm, color and spatial awareness – in a single, uniquely powerful manner. In so doing, it gives you the freedom to roam the infinite expanses of your brain. A Mind Map can be applied to every aspect of life where improved learning and clearer thinking will enhance human performance.

*Learn the **ORIGINAL** Mind Mapping technique invented by Tony Buzan.*

We are licensed instructors from U.S.A. and U.K. This course is the culmination of our institute's 20 years of research into human brain, mind, heart, and consciousness, as well as 40 years of research by Tony Buzan and other prominent figures.

WHAT YOU WILL GAIN...

- Ace Any & All Types of Exams.
- Achieve Clearer Thinking.
- Brainstorm Powerful Ideas Through Association.
- Comprehend & Process Information Faster.
- Develop Excellent Problem-Solving Skills.
- Easily Visualize & Communicate Complex Information & Concepts.
- Efficient Planning & Execution of Tasks & Ideas.
- Enhance Your Brain's Natural Thinking Power.
- Harness the Power of Visual Thinking.
- Improve Cognitive Skills.
- Improve Memory & Recall.
- Improve Team Collaboration & Communication.
- Improving Critical Thinking.
- Keep your skill set up-to-date and learn new trends in the industry by learning what you need, more rapidly.
- Learn Faster & Save Time!
- Manage projects to perfection by planning from start to finish.
- Prepare & Present Engaging Presentations.
- Reignite Your Creativity.
- Research & consolidate vast information from multiple sources.
- See connections, hierarchies & relationships between ideas & topics.
- See the big picture of a situation or problem, ideal for decision making.
- Streamline Meetings & Workload.
- Structure Vast Amount of Information.

COURSE INCLUDES

We are experts in the art of teaching. You will have a fully immersive learning experience, because we address your inner learner



Visual



Auditory



Kinesthetic

LEARN THE 7 POWERFUL APPLICATIONS OF MIND MAPPING



1. Effective Note-Taking

Learn the Art-of-Summarizing. Take detailed yet precise notes from books, files, meetings, lectures, conferences. A must-have skill for to enhance performance. Record, retain & recall vast



2. Powerful Presentations

Whether you're presenting in a meeting or on the big stage, Mind Mapping will help to plan and deliver captivating and engaging presentations. Also learn how to get rid of your stage fear and deliver your presentations confidently. Fear of Public Speaking is one of the most common fears, which you can conquer through Mind Mapping.



3. Ace Exams

Learn to capture & organize information in a visual format to facilitate understanding, retaining, integrating, & applying what you have learned. Mind Mapping helps retain the information in your long-term memory so learning becomes simple, fun & struggle-free.



4. Enhance Creativity

"If you don't have your own creative ideas, you will end up working for someone else's." At workplace, creativity is a crucial factor for success. Learn to explore new possibilities, transcend old ways of thinking & view information from different perspectives.



5. Problem Solving

"A problem well stated is a problem half solved." Problem Solving ability is always in high demand by employers & large corporations as it displays both logical and creative thinking. Mind Mapping will help you define & view all aspects of the problem so you can find creative solutions.



6. Improve Writing Skills

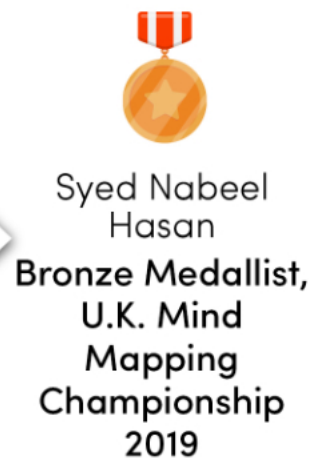
Whether it's for an assignment or a business proposal, Mind Mapping will help you brainstorm, explore topics, develop & organize ideas, prepare outlines and summaries to help you write effectively and effortlessly.

7. Group Activities

Be it group meetings, planning or project management, Mind Mapping will help get the best out of any team. When it comes to business, being able to achieve team collaboration for collective vision promotes a far more efficient way of working.

We are
CHAMPION MAKERS!

WORLD MIND MAPPING DAY 2020 WINNERS



Meet Your TRAINER

SANIA ALAM

CEO, FUTURISTIC LEARNING U.S.A. & PAKISTAN

Coach of Award-Winning Mind Sports Athletes

including World Memory Champion, World Speed Reading Champion, World Mind Mapping Champion (J), holders of multiple Guinness World Records, Pride of Pakistan by ISPR and Recipient of Sitara-e-Pakistan Award 2022

Entrepreneur

Global Keynote Speaker

1 of the only 4 in the World

Senior Licensed Instructors of
Super-Learning

Recipient of:

**Sitara-e-Pakistan
Award 2022**

Professor

Buzan Global Academy

Corporate Trainer

Speed Reading, Memory
Skills & Mind Mapping

Visiting Faculty Member

Pakistan Army's

Command & Staff College,
Quetta



Declared:

**Brain of the Year 2023/2024
by UK's Brain Trust**



Recipient of:

**Lifetime Achievement Award
by President Joe Biden, U.S.A.**



Recipient of:

**Youth Excellence Award
by Prime Minister of Pakistan**

A Few of Sania Alam & Futuristic Learning's Clients



**Pakistan Council of Scientific &
Industrial Research (Ministry of
Science & Technology)**



**Officers of Pakistan
Army's Command &
Staff College, Quetta**



**Engro Fertilizer
Renowned
Fertilizer Industry**

AS SEEN ON:



TRIBUNE

THE EXPRESS

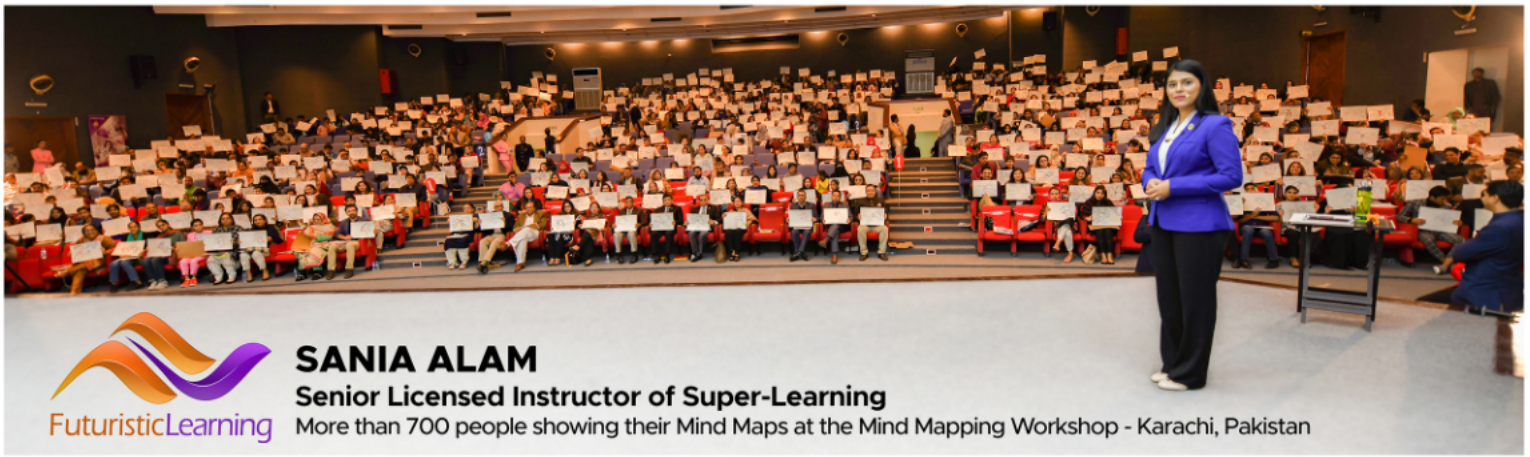
Daily Herald

Evening LEADER
theeveningleader.com

HELLO!

FOX 28

People



COURSE INCLUDES

Introduction & Laws of Mind Mapping

- Laws of Mind Mapping
(Laws of Structure, Paper, Central Image, Branches – BOI (Basic Ordering of Ideas), Keywords, Colors, Images)
- MIG – Most Important Graph in the World
 - Primacy Effect
 - Recency Effect
 - Von Restorff Effect
 - Association Effect
 - Understanding/ Misunderstanding Effect
 - Interest Effect
 - Meaning Effect
- Tips for Optimizing Brain Performance
 - The Art of Revision
 - The Art of Habit Forming
 - Importance of taking Breaks
 - Ideal Work Hour
- Power of Mind Screen
- How to take Notes through Mind Maps - Converting Linear Text into Mind Maps

Creative Thinking & Problem Solving for Business Growth

- How to Mind Map for Creative Thinking
- How to Generate Fresh Ideas
- How to Spark Innovation through Mind Maps
- How to Problem Solve using Mind Maps
- Mind Mapping vs. Flow Charting

Delivering Impactful Presentations & Managing large amount of data through Mind Maps

- How to Read Mind Maps
- How to Mind Map Notes from Live or Video Lectures
- How to Prepare & Deliver Powerful Presentations through Mind Maps
- How to use MIG to Deliver Influential Presentations
- How to Overcome Fear of Public Speaking
- How to Mind Map books or Large amount of Information
- How Mind Maps Improve your Memory

Effective Business Communication & Writing using Mind Maps

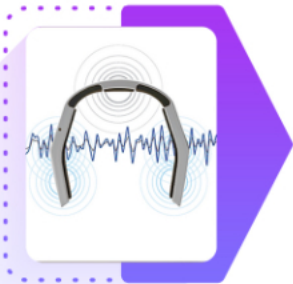
- How to Improve your Content Writing with Mind Maps
- 9 Ways to make a Winning Product Plan
- SWOT Analysis through Mind Maps
- How to Compete in National & World Mind Mapping Championships
 - Competition Rules & Guidelines
 - Understanding Scoring System
- How to do a Team Brainstorming Session
- 3 Ways for Effective Meeting Management
- Mind Map for Meeting Agenda
- Mind Map for Performance Coaching
- Course Completion Certificate

We bring to you, multitude of

Breakthrough-in-Brain-Science Technologies

all infused in a single course, so your team can reap optimum results!

PEMF Head Band



By applying non-invasive energy into the body, it stimulates the cells to help them function the way they were intended to. This device emits electromagnetic waves at different frequencies such as Delta, Theta, Alpha, Beta, & Gamma, to improve cognitive performance, strengthen attention & focus, optimize your mental capacity, energize cells on a molecular level and revitalize the body and mind through brainwave entrainment.

Eye Massager



Our eyes are constantly taking in tons of information about the world around us and sending it to our brain for processing. Without our eyes we would not be able to see the beauty of the world, therefore, eye health is very important. This device is designed to help regain eye vitality, relieve headaches, alleviate eye strains, insomnia, and everyday eye fatigue, through a soothing eye massage experience with heat, vibration, compression, & music via built-in speakers.

Neck Massager



Most of our daily activities, can cause stress on the body, particularly, in neck and shoulders. Body stress hinders our ability to focus and be productive. Fortunately, massage is one of the best alternative medicine approaches for treating that stress. This latest technology-based electric neck massager is designed to deeply relax the neck muscles and nerves, provide relief from pain and stress, and release tight knots and tension caused by daily activities.

Breakthrough-in-Brain-Science Technologies



Brainwave Entrainment

Engineered soundtracks used throughout the course use particular brainwave frequencies in order to induce an altered state. Brainwave entrainment prompts the brain to access a particular state through a variety of different audio stimulations. Essentially, the stimulation convinces the brain's activity to synchronize to the external stimulation. Brainwave entrainment involves picking a sound associated with a particular brain wave to alter your state.

BENEFITS

- o Optimum Learning State (alpha waves)
- o Increased Attention (gamma and beta waves)
- o Improved Memory (gamma and beta waves)
- o Mood Boost (gamma and beta waves)
- o Healthy Sleep (theta and delta waves)
- o Reduced Stress & Anxiety (alpha waves)
- o Enhanced Meditation (alpha waves)



Cognitive Games

Improve memory, attention, flexibility, speed of processing, and problem solving while having fun playing engaging yet scientifically researched and designed games.



Technology of Heart-Coherence

Activate Heart-Intelligence - Science-Based Technology for Psychological & Physiological Well-Being. Learn to emotionally stabilize yourself within minutes.



Technology of Brain-Coherence

Ideal State of Mind - left-right brain hemispheres synchronization for improved brain functioning, greater mental clarity, inner calm, increased productivity and focus.

HUMAN CAPITAL DEVELOPMENT

is the Key Factor for a Successful & Thriving Business!

Bring world-class training programs to your company! We train large or small groups of executives, managers, employees at a location of your choice and customize the experience to meet your objectives. **Invest in yourself & your team, TODAY!**



COURSE DURATION

4 Days

10 a.m. to 5 p.m.

(Timings are flexible as per your team's schedule.)



COURSE MATERIAL

Provided by Futuristic Learning



COURSE COST

\$299 per-person

10% corporate discount provided upon 20+ enrolled participants.

(Minimum 20 persons enrollment required for on-site trainings.)



VENUE OPTIONS

Option 1 – Our Venue

Futuristic Learning Institute (Karachi, Pakistan)

Capacity of 22 participants

Option 2 – On-Site

At your organization's premises or a venue of your choice.

(Please Note: Travel, boarding and lodging for trainer and assistant will be borne by your organization if training conducted outside of Karachi, Pakistan.)



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